



Brand Guidelines

Version 1.0 · August 2026

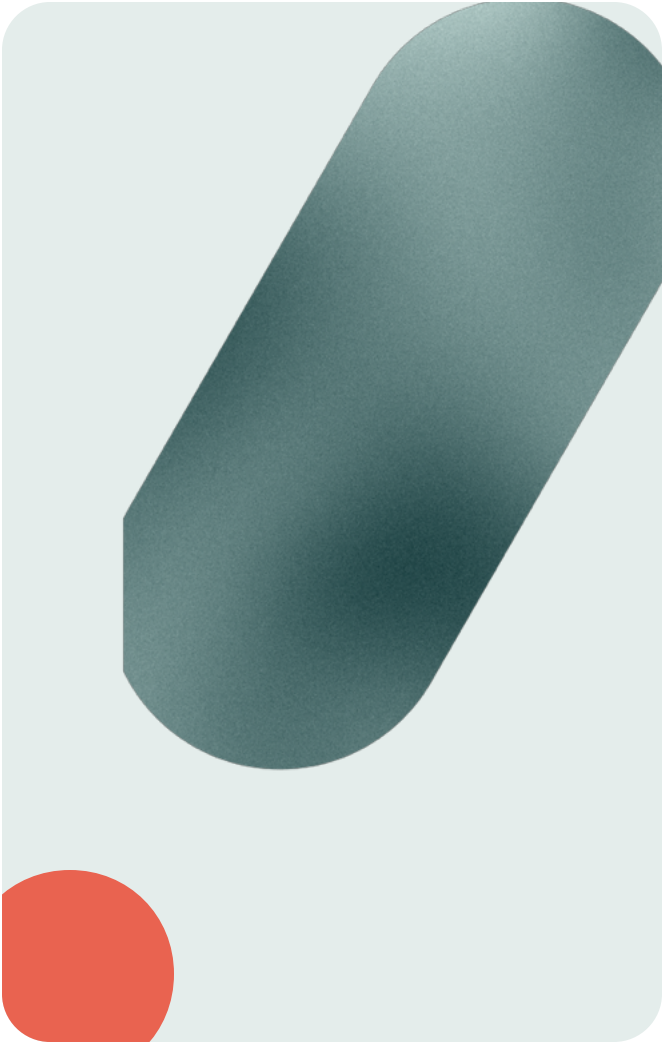
The identity system of the pan-African technology institution.

AFRICA TECH TRUST



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SECTION 01

Our foundation



OUR FOUNDATION — POSITIONING

Describing ATT in a phrase:

Africa Tech Trust technology partner

In a sentence:

Africa Tech Trust is the pan-African institution that corporates, and partners trust to turn technology delivered capability.

Signature line:

Driving Africa's tech

Messaging draft v1.0 — for founding companies, corporates, and others

S i x w o r d s w e a n s w e r t o



C o n f i d e n t

We state, we don't shout.
Firm endings.



T r u s t e d

Fiduciary in spirit: care
precise with delivery.



P a n - A f r i c a n

One institution, fifty-four contexts.
travel across borders and language



B u i l d e r - m i n d e d

Strategy is a means. The
working thing.



R i g o r o u s

Evidence beside every claim
scale.



L o n g - t e r m

Institutions outlive projects. We
decades.

Our voice

Three qualities translate our attributes into writing. They apply to every channel — landing page, a post.

Confidence without obesity across borders and rounded optimism

We write like an institution that expects to be heard. We are not tentative about Africa's to its word. Plain statements in English is the master language; euphemisms tone by superlatives we can't evidence. Declarative — short sentences. Every optimistic claim headlines end firmly — the end of the paragraph. No trailing off. A number voice before it is part of the design everywhere.

WRITE THIS: "ATT trained 1,200 public-sector private entrepreneurs in one year across Africa's AI

SECTION 02

Our Logo



One mark, four lockups



Primary lockup

The default. Website headers, documents, signatures, app banners, mugs, stamps, read.



Compact lockup

Lightweight, app banners, mugs, stamps, once the



Symbol

Avatars, favicons, watermarks, app icons. Workspaces, event screens, merchandise, the primary in formal contexts.



Display letterform

Workspaces, event screens, merchandise, the primary in formal contexts.

Three shapes. One story.

The symbol is a bauni latb sftroanc tthree elements. Each one carries a meaning — and each one becomes a brand device in Section 05. The logo is fixed; the shapes are the living part identity.

The Pillar

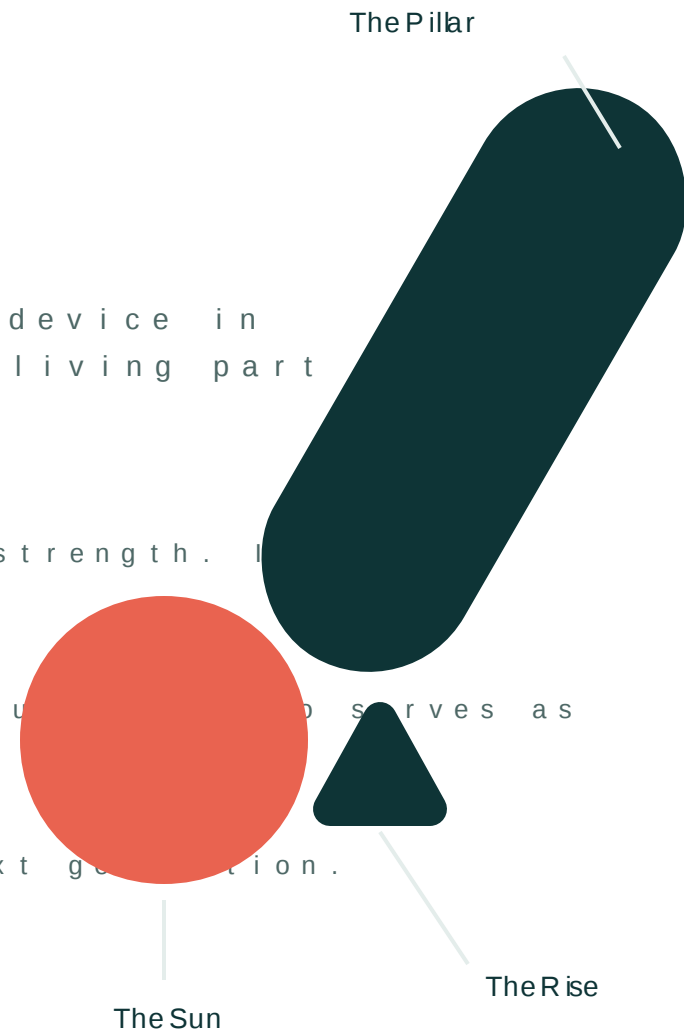
The backbone — institutions, infrastructure, standing strength. It forward at the ATT Angle.

The Sun

The continent's morning — energy, warmth, a point of truth. It serves as our full stop.

The Rise

Growth pointing upward — the delta, the summit, the next generation.



Room to breathe

The unit of measurement is the diameter of the symbol. Keep at least one Sun on every lockup. Nothing enters this zone — no partner marks.

Minimum primary lockup: 28 px / 10 mm.
Secondary lockup: 24 px / 8 mm. Symbol: 20 px.
If legibility fails — use the next size up.



Clear space = 1 Sun on every side

Always place lockups from the supplied files. Never re-draw.

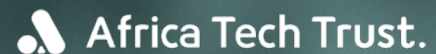
On backgrounds



Color on—white default.



White on Trust Deep



White on photograph
legible.



Mono black single-color print,
engraving only.

The color lockup lives on white and light neutrals (Sand, Mist). On Trust Teal, Deep, photography, and Pillar disappears.



Side by side

ATT exists to partner — with minist and multilaterals. Co-branding is f

1.Both marks share the same visual language. A stacked partner mark wordmark.

2.A 1 px divider separates them, at least one. Size of divider on each side. Neither mark ever touches the divider.

3.On light grounds, both marks in their own colors. On dark grounds, ATT reverses to white; use the partner's color mark in a white chip.

4.ATT leads on ATT-issued material; the partner's mark leads on partner-issued material.

5.Never lock a partner mark into the center of the ATT mark.



Light ground — both marks in their own colors. Example partner: the African Union.



Dark ground — ATT reversed; the partner's color mark held in a white chip.

Optical parity, shared centre line, one divider — the partner's mark leads.

OUR LOGO — MISUSE

Logo misuse

Use only the supplied files. The fastest way to erode trust in a trust is an inconsistency.



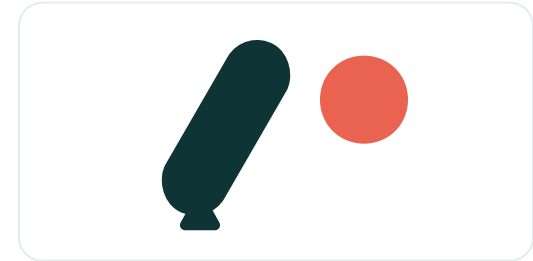
Don't stretch or condense



Don't break the logo. On devices use the ATT Angle.



Don't create easy substitutes



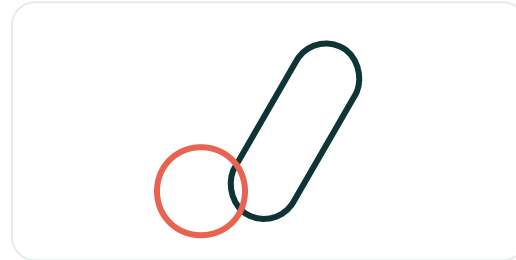
Don't rearrange or rescale the trademark



Don't add shadows, outlines



Don't affect the color lock grounds.



Don't use or know the



Don't cover the clear-space zone with devices.

SECTION 03

Our color

T r u s t T e a l

Primary · from the master artwork

0 E 3 4 3 6

S u n r i s e C o r

Primary accent · from the master artwork

E 9 6 3 5 0

D e e p

Support

0 8 1 D 1 F

M i s t

Support

E 4 E D E B

S a n d

Support

F 7 F 2 E A

C o r a l M i s t

Support

F 7 D A D 2

Specifications

Trust Teal and Sunrise Coral are extracted from the master logo artwork. The four system range. White completes the palette; text is set in Trust Teal, never pure black

Trust Teal Primary — 60% HEX #0E3436 RGB 14 / 52 CMYK 74 / 4 /	Sunrise Coral Accent — 10% HEX #E96350 RGB 233 / 99 CMYK 0 / 58 /	Deep Dark grounds HEX #081D1F RGB 8 / 29 / CMYK 74 / 6 /	Mist Light ground HEX #E4EDED RGB 228 / 237 CMYK 4 / 0 / 1	Sand Warm ground HEX #F7F2EA RGB 247 / 242 CMYK 0 / 2 / 5	Coral Mist Soft accent HEX #F7DAD2 RGB 247 / 218 / 210 CMYK 0 / 12 / 15 / 3
---	--	---	---	--	--

Proportion ruleTrust Teal & Deep carry ~60% of any composition, white & light supports ~30%, Sunrise
Chart extensions (data details only)Teal - 300 #8FBAB5 · Savanna Gold #E4A144. White #FFFFFF complete preferred.



Color by context

The closer to government, the quieter the palette. The closer to the public, the more expression scales.

Institutional

Programme

Public

GOVERNMENT, MOUS, POLICY, BOARDING, LABS, REPORTS, DECKSOCIAL, EVENTS, CAMPAIGNS

Teal, Deep, White. Coral appears mostly as a background color. Few accents. No expressive devices. Pillar marks, Crosshairs, Markers. 60/30/10.



60% Trust Teal & Deep · 10% Sunrise Coral · 30% White & supports

Legible for everyone

Measured WCAG 2.1 contrast ratios for all combinations of colors. All rules follow directly:

- 1. Body copy is never set in Sunrise Coral.
- 2. White text on Coral only at 24 px+.
- 3. Text on photography needs a Teal or Trust Teal background.

Trust Teal on White

13.4 : 1 AAA — any size

White on Trust Teal

13.4 : 1 AAA — any size

Trust Teal on Sand

12.1 : 1 AAA — any size

Trust Teal on Mist

11.3 : 1 AAA — any size

Coral on Trust Teal

4.1 : 1 Large text & graphics

Coral on White

3.3 : 1 Large text & graphics

White on Coral

3.3 : 1 Large text & graphics



SECTION 04

O u r

t y p o g r a p h y

A

A

a

Manrope

An open, modern grotesque with softly rounded joins — engineered like a tool, warm like the mark. Manrope is the workhorse: headlines, interface, body, captions. Free and open (OFL), so every ministry, partner, and vendor can install it without licensing friction.

A a B b C c D d E e
K k L l M m N n O o
U u V v W w X x Y y

0 1 2 3 4 5 6 7 8 9 & ? ! % ()

Weights ExtraBold for headlines · SemiBold for subheads & UI ·
Medium for standfirsts · Regular for body.

Note: the wordmark is custom lettering, carried as outlines in the master file. It is never typeset — Manrope is for everything around it.

Driving Africa's tech future across
Driving Africa's tech future across

F r a u n l c t e æ l i c D r i v i n g A f f u t a r s

A warm, characterful serif italic used the way a hand underlines a word — *one* in s t f t u y i o n e, c o n t e x t s

Rule One accented word or short phrase per headline, at most. Never body copy. Never all-caps. Never letterspaced. Optica size ~50 serifs, wonk of. C a p a b i d l e i t i v , e r e d

A a B b C c D d E e F f G g H h

Emphasis is spent, not sprinkled. If everything is italic



The type . system

Eyebrow Manrope SemiBold · 12 px · +3 px tracking EYEBROW LABEL UPPER CASE

Headline H1 Manrope ExtraBold · 44–64 px · 1.08 line height Capability, delivered

Headline H2 Manrope ExtraBold · 28 px A working thing beats a plan.

Standfirst Manrope Medium · 20 px · 1.45 One institution built to travel.

Body Manrope Regular · 14–16 px · 1.6 Evidence beside every claim, a programme beside every

Caption Manrope Regular · 11–12 px Source: ATT AI Office, 2026

Everyday subtitles Docs / Office, when brand fonts are unavailable, Arial or Helvetica can be used. For Arabic, use Noto Sans Arabic, for Amharic with Noto Sans Ethiopic — matched to Manrope's weight.



SECTION 05

Our brand devices



How do you draw trust being built

Every ATT device is pulled from one question. Nothing is important the symbol itself is a landscape

Lay the Pillar down and it becomes and it rises. Set the Rise above it sit on our beams — it

FAMILY 01

What stands



Stability, infrastructure, the Pillar and the Column — the Wave moving through it: alive, not static

FAMILY 02

What rises



Growth, morning, the Sun, the Horizon Rise — the Dawn, entirely from the logo.

Plus a signature layer the Runes & Symbols Crossed: two field systems, Constellation ATT. Angle

Ten devices.. Three lead

Every layout starts with one of the three primaries — they carry the daily brand across the world. Secondaries enter only for their specific job. That's the whole discipline; it keeps the brand consistent.

PRIMARY 01



The Full Stop

Every headline · cards · decks

PRIMARY 02



The Horizon & Dawn

Website heroes · event backdrop

PRIMARY 03



The Wave

Card backs · footers · loading · audio & video

SECONDARY — PURPOSE-BOUND



The Pillar

Buttons, progress bars, masks



Rise & Ascent

Data deltas, level journeys



The Shine

Announcements: won



The Crossbar

Institutional headers



Constellation

Africa in Sunsets · covers



The ATT Angle

30° — slants & multiplication

TR to

Statement Stacks

Campaign headline architecture

The Pillar is the quintessential brand device — it's the only one that can be used in any context. The Horizon is a Pillar laid down, the Wave is fifty-five of them.



The Full Stop

Our smallest device and our loudest. Every declarative ATT headline ends in a Sunrise Coral period — the Sun, landed. It says: decided, delivered, done. On a business card or a billboard, the coral stop alone identifies us.

Rule Declaratives only — never questions, never body copy. One per composition. Set at the headline's own size; never enlarged for effect. It is punctuation with authority, not a balloon.

Where it lives

Headlines · the wordmark · its chapter number Tech Times the sign-of of every deck.

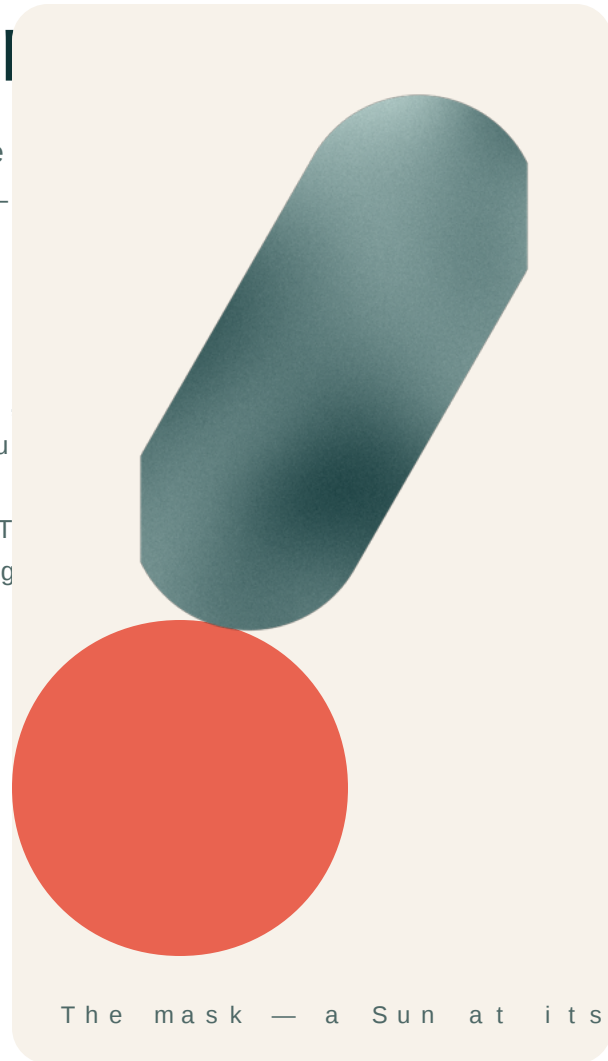


The Pillar

The backbone of the mark become layouts. One shape, four jobs — load-bearing, never decorative.

Mask — the primary photo crop for pe
Button — every interactive element is
Progress — filled to value, capped ends
Spine — timelines and section structu

Always upright, level, or at the AT
width, the Pillar becomes something
p. 30.



BUTTONS ARE PILLARS

Explore prog



Partner with ATT

PROGRESS, CAPPED



70% — Phase 1 delivery



Loading accent — wipes left to

THE SPINE



2026

2027

2028

The Colonnade & the Wave

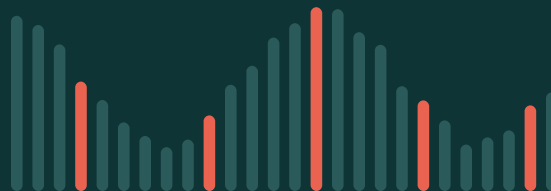
One pillar is an institution. Fifty of them standing together, one for every AU member state, marking where ATT stands today. But the Colonnade's sea is gnarled, its heights follow a wave, a crest traveling through the pillars. A continent in motion, no longer

The Wave works everywhere — in the background, in the foreground, in the audio & video identity (the Colonnade the full equalizer), in the loading states (the crest travels until ready), in the moments on stage screens.

Rule One: one baseline, one width, wave envelope never a bar chart, never a literal skyline as in the Constellation.

The equalizer

Podcast, video & event audio keyframes for ATT.



The loading wave

The coral crest travels through the loading state until the system is ready.



The Rise, the Ascent 1,200 & the Birds

GROWTH DELTA

practitioners trained · Year 1

THE ASCENT — 3 LEVELS

The small triangle is the direction of the institution: up
Alone it marks growth in data. Stepped along the ATT
Angle it becomes phases, curriculum levels,
roadmaps. And set above the Horizon it becomes what it
always looks like: the bird. The bird, rising with
the sun.

Rule Always points up — never inverted
Foundations for lines, clusters, Bird species is
twos or threes, never flocks, always above the Horizon line.
Stacked on a Sun the Markers encompass.

THE MARKER

THE BIRDS



DAWN — SEE P. 30

Two or three Rises above the
without animation.



The Horizon & the Dawn

Our master scene — and it is built
the Pifaltara horizon. It starts at the
Rise above it: birds in first light
mark, unfolded into a landscape
without a word — trusted ground
above.

Grammar Ground band = Trust Teal, ≥ 20%
of-centre, sitting on the line or above
Birds optional, 2–3, always above the
everything else is content.

Capability as a
morning not a
miracle



ANNUAL REPORT

Where the Dawn leads · website heroes · stage backdrops ·
deck itself (p. 48, where the Sun climbs as you present).



The Sun, at work

Beyond the Full Stop and the Horizontal Line, the coral circle carries four everyday jobs. Small, it's the total regression — on an avatar, in a chart, down a list.

Rule 1: The Sun is always a perfect circle in Sunrise Coral (white on dark grounds). Never an outline, never squashed — except in the eclipse regression page.

AVATAR FRAME



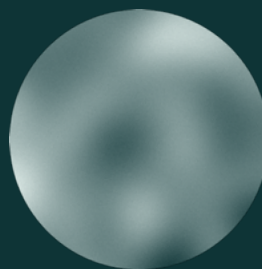
DATA HIGHLIGHT



LIST MARKER

- Governments
- Corporates
- Institutions

PHOTO FRAME



People sit in Suns

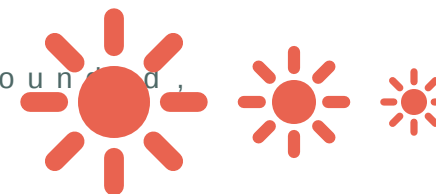
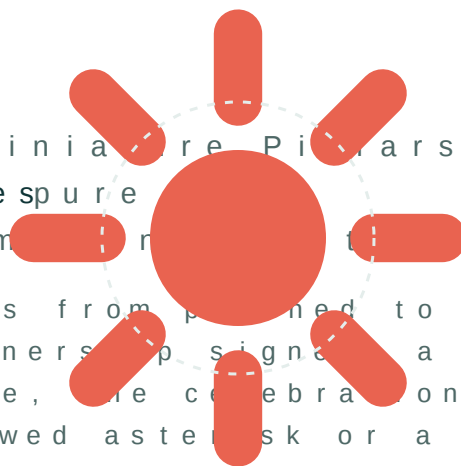
Portrait crops are circles — speakers, framing; no borders needed.

The Shine

Take the Sun. Give it rays made of miniature Pillars — rounded, sturdy, eight of them. Shine the eastward in its pure through its heart, radiating from some point.

The Shine marks the moment something goes from planned to lab opening, a cohort graduating, a partnership signed, a feature live. It is our "now" — the notification, the badge, the celebration — drawn from our own geometry instead of a borrowed asterisk or a generic starburst.

Rule One Shine per composition. Rays are always 8, always Pillar-shaped, never touching the Sun itself. It marks, decorates body copy, never replaces the Full Stop. All contexts, including institutional: delivery is a



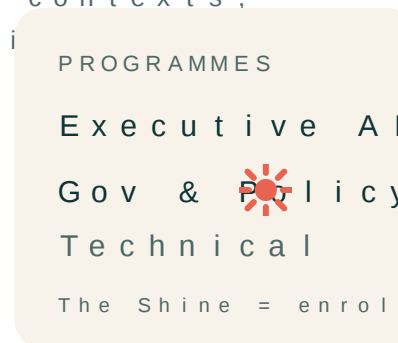
THREE SIZES



Lab 07 is live

CONSTRUCTION

WITH A HEADLINE



The Crossbar from strategy . to c

Lifted from the display letterform — the coral bar that crosses the letters. **highlight system** is the institution, horizontal, rounded, **navigation — ACTIVE STATE** underneath or through the thing that matters. Where the link signs, the Crossbar rules.

Uses Underline for the key phrase . active state in navigation . table header rule . loading and progress accents .
Rule is horizontal only. Rounded ends always. Sunrise Coral (or white on dark). Thickness ≈ 0.25× the text's cap height. This is the only highlight device permitted on institutional documents.

Executive AI . Government . 01 . Live

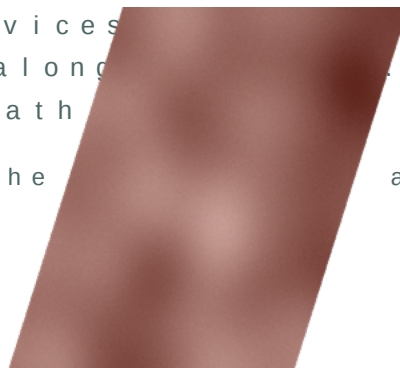
LOADING & PROGRESS ACCENT



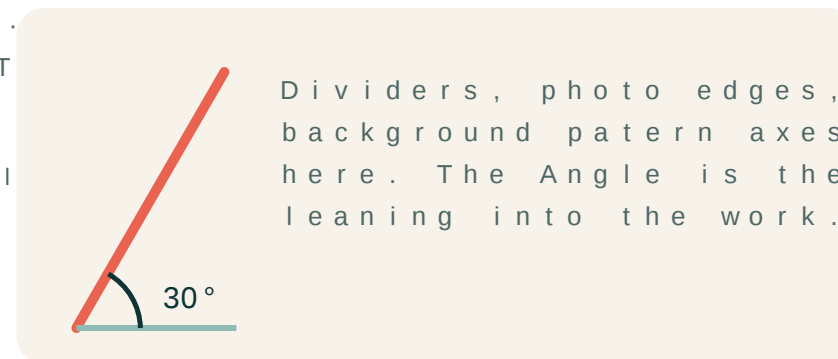
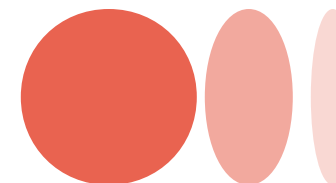
The ATT Angle & the slant

The Pillar 100 is measured from our master artwork and standardised for everything we build. Elements exist at exactly three rotations: 0°, 90°, and the ATT Angle. Nothing else, ever.

Multiplication recipes and image devices
 ·, opacity 100 · 55 · 25%, stepped along
 fixed — vary the content, never the math
 Master artwork measures 28.7°; 30° is the
 graphics.



The slice — photo in a 30° parallelogram



Dividers, photo edges, background pattern axes here. The Angle is the leaning into the work.

DEVICE 08 — THE CONSTELLATION

The Constellation

The continent drawn only in Suns — no borders, no one Africa. Teal dots are the field; coral dots light up the present: hubs, labs, programmes, partners. As the footprint grows, the map literally brightens.

UsesReport covers, website footer, card backs, event backdrop. Rule 1: Dots on a fixed grid — never distorted, never outlined, never cropped so the continent is unrecognizable. Coral dots mark presence, not decoration. The Constellation and the Column tell one story — dots for where, pillars for how many.



Statement stacks

Sometimes the typeography. A Statement Stack sets a declaration in 2–5 tight lines — Manrope ExtraBold caps carrying the weight, one Fraunces Italic line carrying the humanity, one Full Stop closing the deal.

Recipe: Leading 0.98. One italic line, never all. One stop. Mixed sizes allowed; mixed alignment not — left or centred, pick one. A Shine may crown a stack announcing something live. Works in any language that can shout softly.

DRIVING
Africa's
TECH
FUTURE

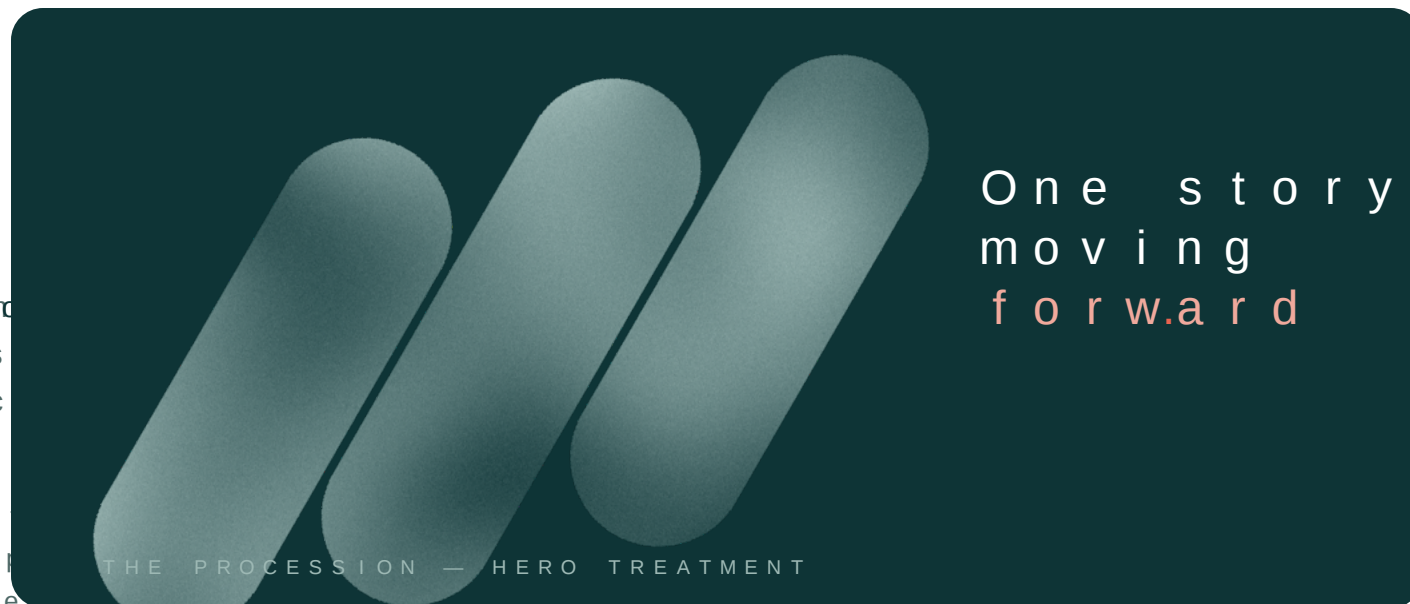


A stack crowned by the
announcements only.

Photograph in the .sh

Images never float in rectangular
devices. The signahteu rPer otcreasastim
one photograph carried across
Angle, like light through a c
pillars, one story moving for

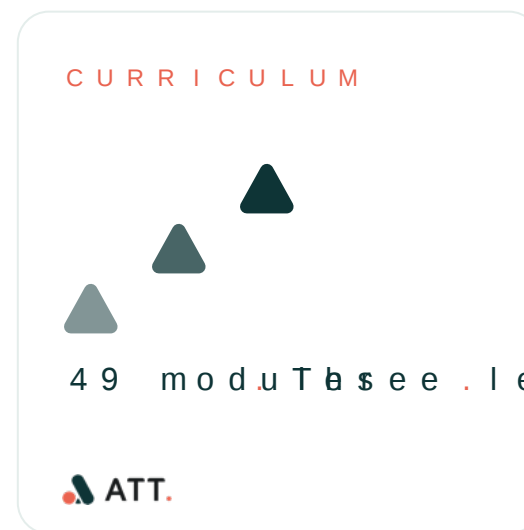
Rule One shaped image per composi
share one photo — never three se
from the slant library, never fre
a mask edge.



OUR BRAND DEVICES — COMBINATIONS

Devices, combined

Four square formats, four different leading devices — every one unmistakably ATT. Not supports, the rest sit out.



Leads, left to right: a Statement Stack crowned by the Shine · the Dawn · the Ascent · the Wave.

Device . rules

01 Lead with a primary

Every layout starts with the Full Stop, the Development Wave comes leading on the coral stop per secondaries enter for their job — data, announcements, maps.

03 The sun rises

On the Horizon it sits on the line or above it — never below. The Rise is composed of 10 elements; 10 are written, not drawn.

05 The Wave is an envelope

Colonnade heights follow a wave — never random. The Wave is as above the Horizon line — never literal skyline.

07 Palette only

Devices exist in Trust Teal, Sunrise Coral, white and elements support the New Angle Mod 100, 55, 25%.

09 Maps mean presence

Coral in the Constellation and the Colonnade marks presence, even in the logo's decoration.

02 The full stop is earned

04 The Shine marks reality

06 Birds fly light

08 30° or nothing

10 Respect the logo



Motion

On the website and in video, the purposefully, always the same way five behaviours, reused everywhere, 200–400 ms, ease-out.

Always no preferences - reduced - nopt line movement with a simple fade.

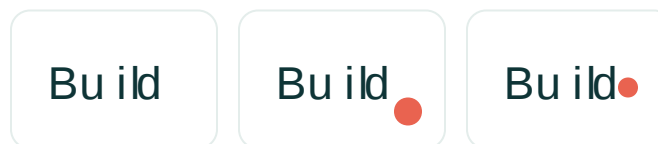
01 · Lean in

Elements enter travelling along the ATT Angle, settling upright



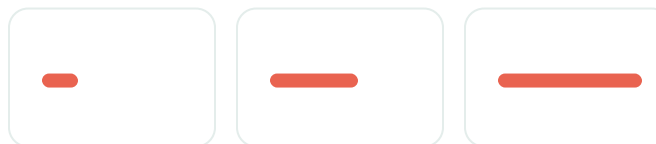
02 · Settle the dot

The initial full stop lands last — a small drop, a soft settle —



03 · Draw the crossbar

Highlights wipe left to right on hover, focus, and active state



04 · Sunrise

On load, the Sun rises over the Horizon — once, 400 ms, then s

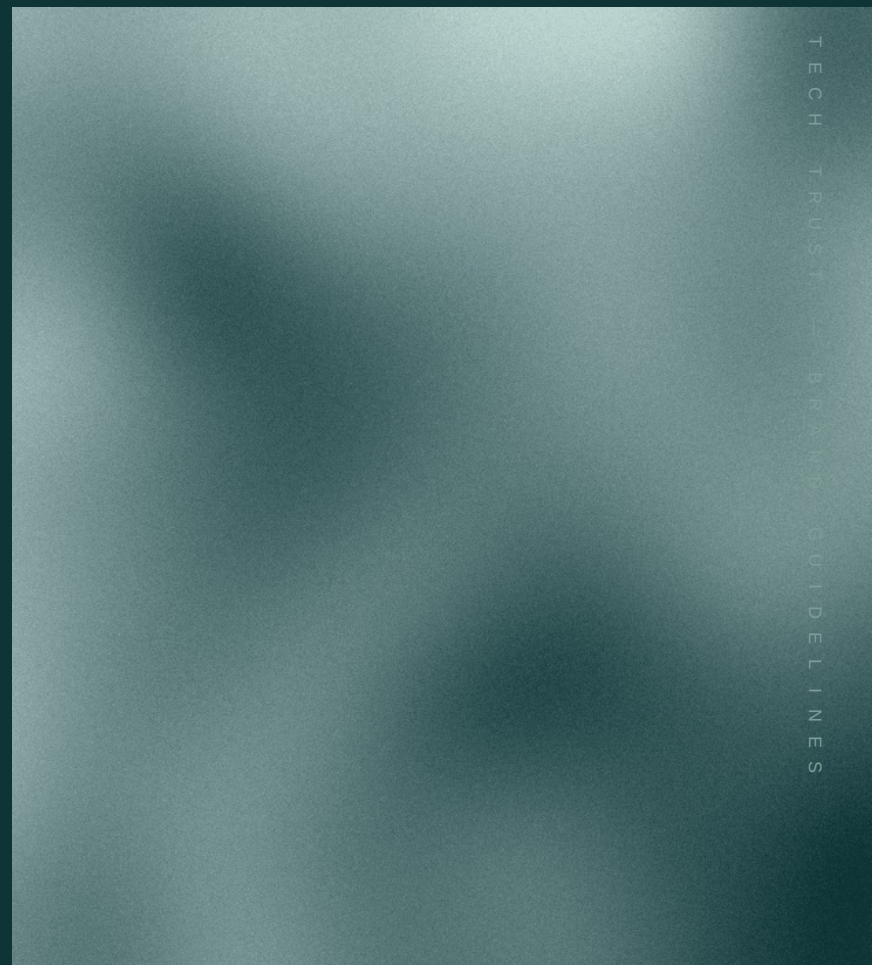


05 · The wave passes

A crest travels through the Colonnade — loading, applause, tra

SECTION 06

Imagery & data



People building
photography
plainly

ATT photography shows the contin
engineers, officials, students, fou
natural light. Dignity and specifi
generic stock, no clichés of hards

Teal duotone

Deep duotone

Coral duotone · p

Duotone treatment. full ATT library exists, covers and dividers

use the duotone: Trust Teal shadows in Abs Mriascrt Highhghdtes (Gover — replace with commissioned AT
duotone for public campaigns only). It to keep centered source subject focus · space left for type.
and unmistakably ours.

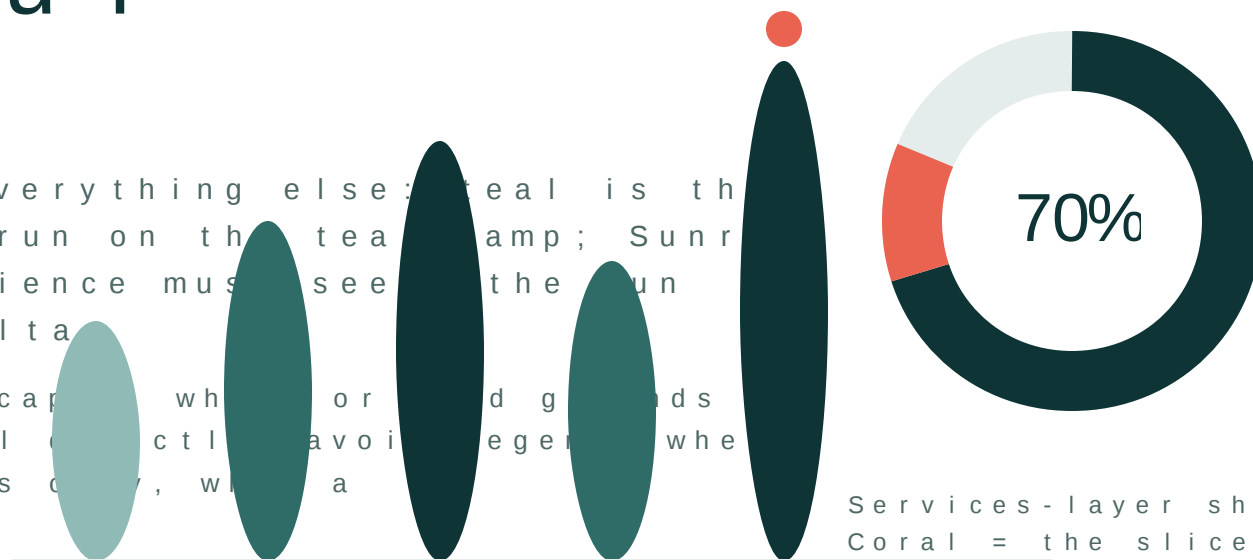
Data, in our own voice

Charts follow the same logic as everything else: teal is the field, coral is the point. Series run on the teal ramp; Sunr Coral marks the one thing the audience must see the Sun as data highlight, the Rise as delta.

RuleBars are Pillars — fully rounded caps, which or d g oods · no 3-D, no gradients in data · label c tly avoid eger whe possible. A n n a i s o l a d n extension for charts o r, w a sixth series is unavoidable.



Deep · Teal · Teal-600 · Teal-300 · Mist · Coral (highlight) · Gold (charts only)



Cohorts trained by quarter — the Sun marks the record quarter.

Services-layer share of re
Coral = the slice under d

SECTION 07

Our applications



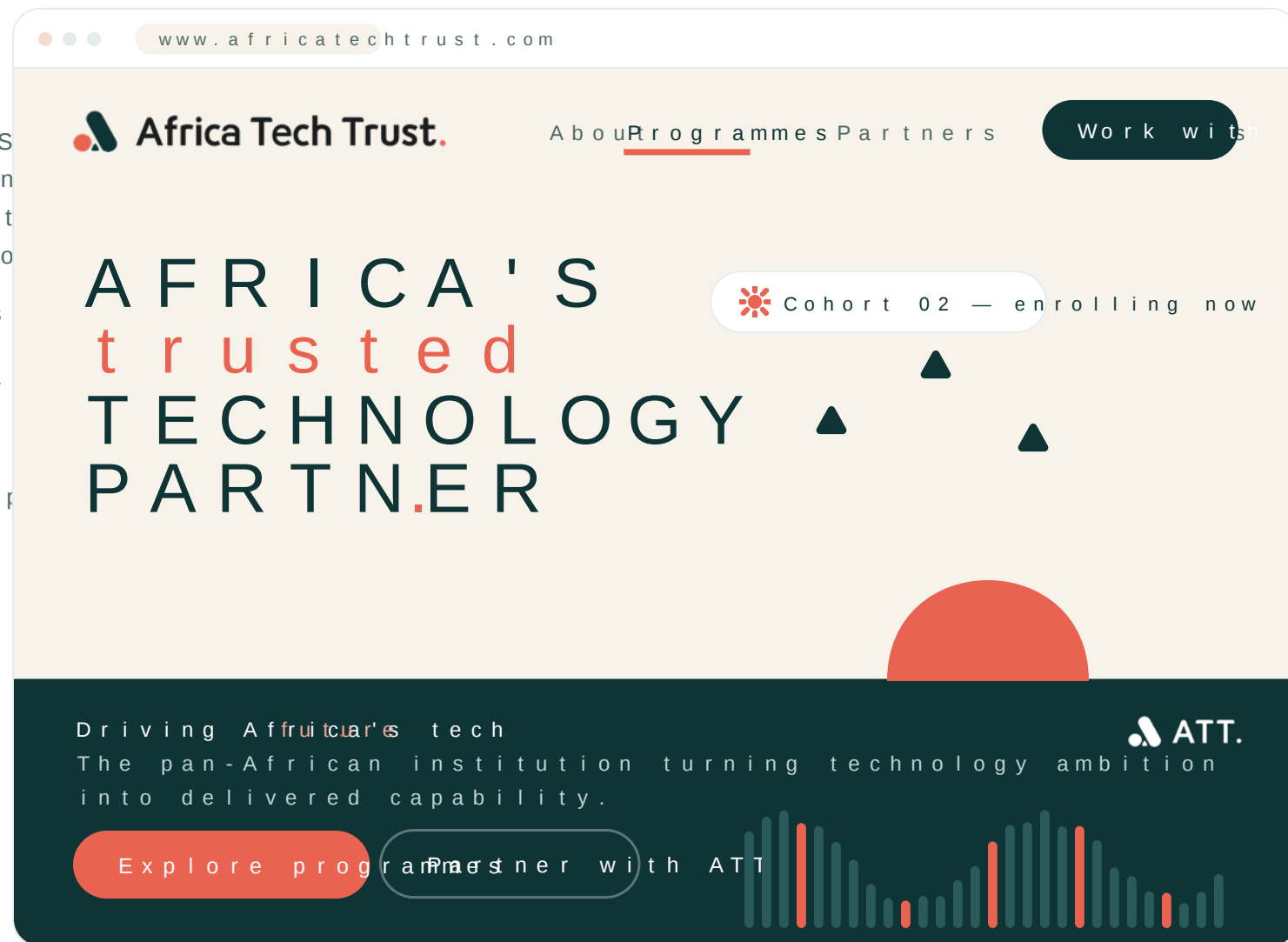
The website

The homepage Dawn. Statement sky, the Sun rising on the line drifting on scroll, the institution footer — solid in the teal ground.

Buttons are — Primary surrounded, Trust outlined secondary.

The Shmacks what's live — cohort open.

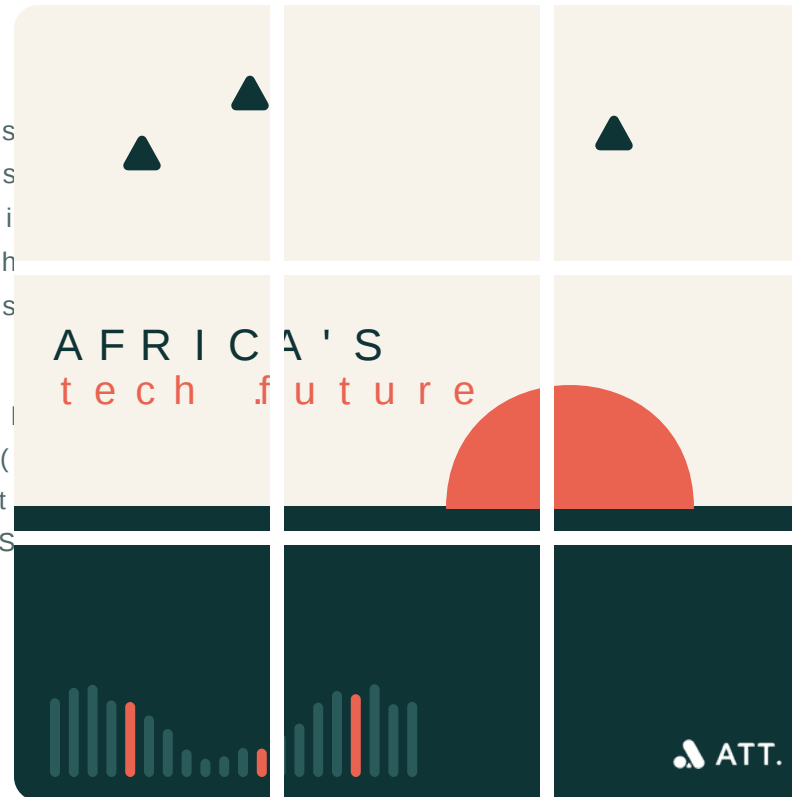
The Waive the loading state and Motion the five behaviours from page



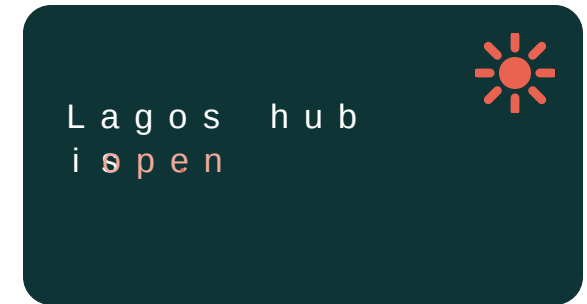
Social .med

Our profile isn't a picture of a person. It's a series of posts published in a single Dawn across the profile grid alone in the feed; together they are refreshed each quarter — the same time.

Between sunrise and sunset, three formats carry the Statement (stack), the Number (Announcement (Shine), the Event (Avatar) — a white symbol in a coral square. Hashtag one, #Africa's Tech Future



The avatar — symbol white in the Sun. Never lockup; it dies at 40



The Announcement format — a Shine nothing else.

The profile grid, mid-sunrise. Tiles 1–3: sky & birds. 4–6: the state and the Sun on the line. 7–9: the institution — ground, wave, wordmark



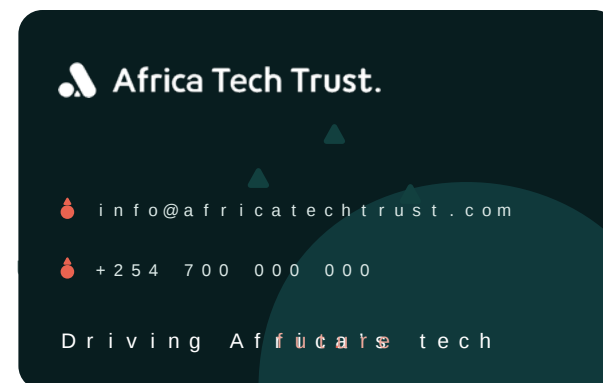
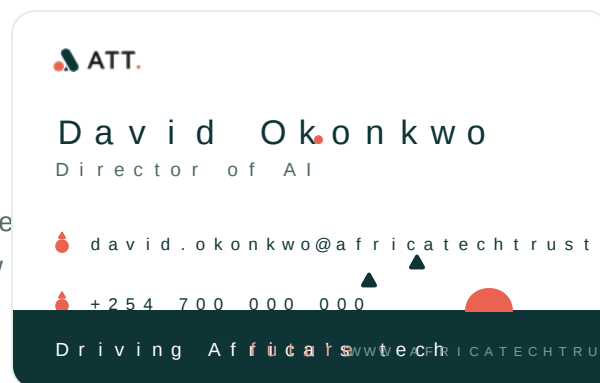
Business cards

Two fronts. The person who created the Dawn at its base: name closed with two ways to reach you, the email and phone. No address, no

The company card, the executive front: the full lockup over an embossed Dawn with the institution's own two Markers. info@afriatechtrust.com

The shared back is the system break and the Wave rolling the QR as a crest, one coral pillar beside it. www.afriatechtrust.com. No caption explains itself.

Finished 55 x 55 mm · soft-touch material · coral-painted edges.



THE DEVICES AT WORK

Full stop. Name closes like a headline. Marker points to how to reach us: email and No address; we meet where the work is. Dawn— Sun and birds over the horizon on the Wave— carries the QR on the shared back. No "me" label; nobody needs the instruction

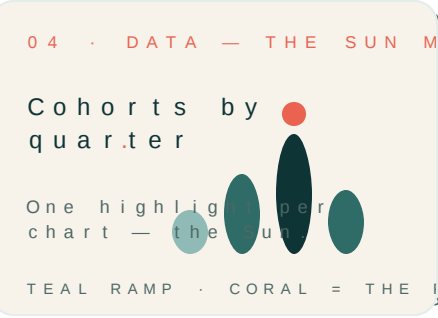
One back for every card in the organisation — one print plate, one the tagline in the signature.

Presentation

Every deck is one day. Slides open the horizon at the title, climb stands high at the close — the are without a "slide 14 of 30". the ground band tracks it exact

Six slide types, each owned by a deck from these and it cannot go Tit De Ar agenda Section climbing Sun Dat Sun high station clock shine.

Institutional backgrounds, the da in the keynote model scenes, the applause moments. Slides carry the words.



Email signature Okoye · Director, AI Office fut Africa We are Tech Trust



SECTION 08

O u r
u n i t s

ATT L a b s

ATT A c a d e

ATT E v e n

ATT V e n t u

Unit architecture

ATT's units — labs, academies, even get their own logos, colors, or their own name, so every unit borrows the house: each receives exactly the same, the same system, the same one device its own.

When the parents speak documents, MoUs, government first-contact — always "Africa Tech Trust."

When the unit is speaking inside a program lockup carries it.

Never: second symbol, a unit color, a Locations live in a small-caps sub-line never inside the lockup.

CONSTRUCTION



One descriptor The stop moves

The mark is shared across the world, matches the shape always ends Rooms inherit it; the ATT Labs is a B.A.T. space. One word, capitalised.

HIERARCHY IN ONE LINE

Africa Tech Trust the ATT Labs → the short letterform stays parent-only, for moments, never for units

UNITS — THE FAMILY

The unit family — each unit

Units differ in their attributes, no unit marks — instead, each unit owns a Section 05 and uses it relentlessly. Ten devices, one memory — now with an address.



The Shine

Where things go live

ATT Academy

The Ascent

Levels of mastery



The Dawn

Every event is a sunrise



The Marker

A place on the map



The Rise

G r o w t h , d r a w n u p



The Constellation

A continental capability

Formal names map underneath: ATT Labs → AI Innovation Labs · ATT Academy → Africa AI Academy · ATT Ventures → the AI Office.

Units in use

Three units, three leading de-
house. Put the three side by
to know they're family — that
must pass.

Digital ~~Don't~~ ~~labs~~ ~~everywhere~~ —
avatar. The unit lives in the dis-
banner, never in a modified mark.



Don't No unit colors

A purple Labs is not a lab — it's ~~Don't~~ ~~labs~~ ~~everywhere~~ — avatar. The unit lives in the dis- banner, never in a modified mark.

Don't No second symbols

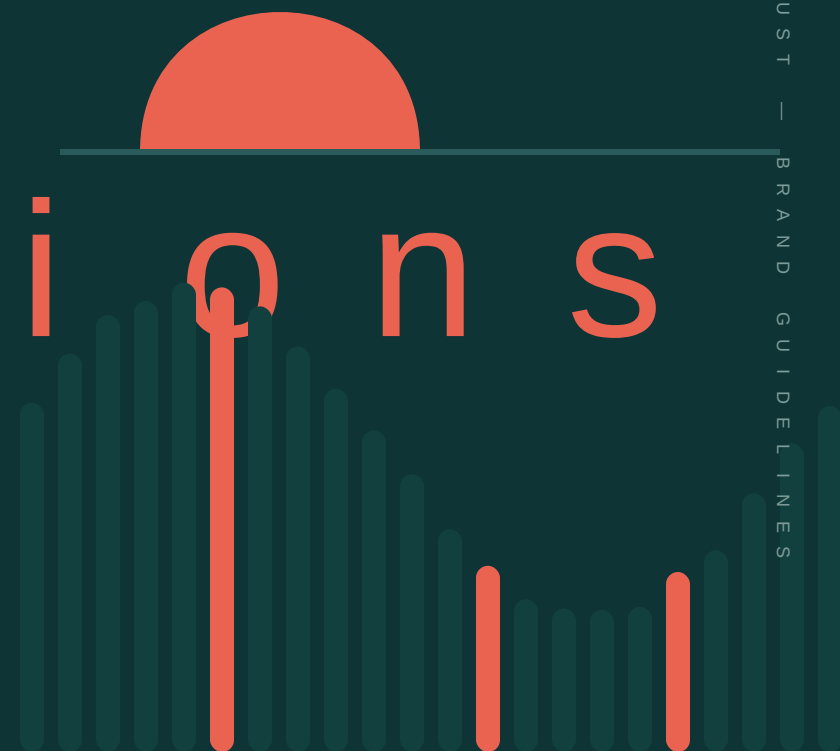
Don't No stacked descriptors

Don't No display letterform

"ATT Labs Kenya" breaks the gram- ~~Don't~~ ~~labs~~ ~~everywhere~~ — avatar. The unit lives in the dis- banner, never in a modified mark.

SECTION 09

Our publications



P u b l i c a t i o n s

Papers, annual reports, policy — the institution in print. One series eyebrow, a title set as and every publication standing base strip that makes an ATT document table.

Annual report flagship: the Wave run marking the year's footprint. Papers & — where's or Sand, the Dawn a numbers in the eyebrow.

Rule Covers carry one device beyond the base. Interiors follow the type system (p. 22) and data rules (p. 43). Series names live in the eyebrow, never in the title. Left to right: the annual report (full-bleed Wave) · a thought -



Certificate

The certificate is a promise kept
proudest pieces: the recipient's
Stop, the level as a seal — the only context where it
coral. The whole document stands
Rule One certificate layout for all un
changes, nothing else. Module code
Digital versions carry a QR to the
www.africatechtrust.com; printed ver
seal, unlabelled.



Landscape A4 shown · works from ATT Academy to ATT Labs by swap





Build with confidence



The complete asset kit: master artwork (.ai) · logo pack (color / white / black, all lockups) · Manrope & Fraunces font files · device library · this guide. Questions and approvals: brand@africatechtrust.com